

THE LOUISA GATORS SWIM TEAM



PO Box 1373, LOUISA VA 23093
WWW.LOUISAGATORS.ORG

Tax ID# 26-4567710

Dear Fellow Louisa County Community Members:

Hello, we are the Parents of the Gators Association (POGA) and we're reaching out to you on behalf of the **Louisa Gators Swim Team**. If you're not familiar with the "Gators", we are a local summer-only swim team for children ages 5 to 18. We focus on teaching/improving skills, building self-esteem, being active, practicing good sportsmanship and always striving to do our best...along with just plain having FUN!

In late May, we will be *diving* into our 10th season at the Louisa Aquatics Facility. That is when our 100+ swimmers will begin practicing and perfecting their strokes in preparation for the team's 6 regular-season swim meets this summer and for the Jefferson Swim League (JSL's) championship at the end of July. During JSL's the Gators will compete against 15 other teams in and around the Charlottesville area; this is a huge event and is a great way for all the swimmers to showcase what they've learned.

Being from Louisa, which of course is a lake community, I'm sure you can appreciate the importance of being a strong swimmer and teaching children at a young age how to swim. The Gators are a **non-profit organization** therefore a large portion of our operating budget is through fundraising efforts. We are looking for sponsors to help cover a *medley* of expenses including our operating costs, coaching and lifeguard expenses. Your assistance will help keep our registration costs affordable for our families therefore your support would be greatly appreciated. Plus being a Gator sponsor is also a great way to make a *splash* and advertise you and/or your business directly to the local community!

I would invite you to *plunge* on over to our website at www.louisagators.org for additional information or email us at louisagators@gmail.com with any questions. We would love to see you at the pool this summer cheering on this talented group of young swimmers that we are so proud of!!

Please consider *stroking* a check and making your **tax deductible donation** today ☺

Sincerely,
POGA Board members

Missy Lonce - President

Debra Bickley - Head Coach

Louisa Gators Swim Team Sponsorship Levels



Friends of the Gators Sponsor – Donations of \$50

You get a warm fuzzy feeling knowing that you're awesome 😊

BRONZE Medal Sponsor – Donations of \$100 or more

Previous level benefits *PLUS...*

Your name displayed on our website www.louisagators.org

SILVER Medal Sponsor – Donations of \$150 or more

Previous level benefits *PLUS...*

Your name & link displayed on our website www.louisagators.org

Your name displayed on our home swim meet heat sheets

Your name displayed on a sponsorship banner displayed at the pool all summer*

GOLD Medal Sponsor – Donations of \$250 or more

Previous level benefits *PLUS...*

Your name displayed on our team shirt*

Your name & logo displayed on home swim meet heat sheets

Your name & logo displayed on a sponsorship banner displayed at the pool all summer*

\$25 of your donation will go into the Morlino Swim Scholarship fund

PLATINUM Medal Sponsor – Donations of \$500 or more

Previous level benefits *PLUS...*

Your name & logo prominently displayed on our team shirt*

Your name, logo & contact info. prominently displayed on home swim meet heat sheets

Your name & logo on an individual sponsorship sign displayed at the pool all summer*

Your name will appear in our 2019 advertisement in the JSL magazine (seen by thousands during the championship meet weekend)

\$50 of your donation will go into the Morlino Swim Scholarship fund

The deadline to be on the shirt & sponsor banner is May 29, 2020

Sponsorship Information

Name: _____ Gator Swimmer: _____

Business: _____

Address: _____

Phone #: _____

Sponsorship Level: _____

Checks can be made payable to **POGA** (Parents of Gators Association) and mailed to the Louisa Gators Swim Team, PO Box 1373 Louisa VA 23093